

PRESS RELEASE

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Wenger Travel Gear introduces new styles for modern working lives

The Swiss company brings new functionality and designs within their business gear collection. Each offers up-to-date, well thought out and reliable solutions for different aspects of metropolitan business travellers.

In today's world the office is progressively becoming a mobile concept and the social and active lives of business people have to be woven into increasingly small gaps of working lives. Wenger creates business luggage that fits into this hectic lifestyle.

The METRO flapover backpack has a contemporary urban look and provides space and protection for the multi-screen, multi-device worker. The more SYNERGY business backpack offers an active look, while still protecting and organizing business accessories. The PATRIOT wheeled business case is a true mobile office, with wheels and steering so well considered it could be a vehicle. With an integral but removable laptop case and an overnight compartment, it efficiently serves those who travel for business. For business women looking to avoid being laden down with bags, the elegant ANA laptop tote keeps work and personal accessories organized, with special compartments for laptop and tablet, contained in a sleek-silhouetted bag.

“At Wenger, we pride ourselves on designing products that combine contemporary, beautiful styles with state-of-the-art functionality for a reasonable price. Our latest range represents a step forward in reliable, high-quality business and life tools for modern Europeans with busy, complex schedules,” said Carsten Kulcke, CEO of the Travel Gear Division.

PATRIOT

The two-piece, 26-litre business set is the ultimate overnight-meeting package. It combines a wheeled business case and matching laptop case (to fit a 15-in laptop), which slips easily over the handle of the larger case. This allows the user to leave the larger case in the hotel room or at reception and take only the essentials to the meeting. The main Comp-U-Roller case has four compartments, including a padded section that will fit an 17” laptop, or integrate the matching laptop case. One compartment provides expanding file folders, while the Quick Pocket gives easy access to the essentials organizer. The overnight compartment will keep a shirt and other clothes neatly prepared for the morning. The PATRIOT is designed for those in a hurry, with an ergonomic trolley handle and easy-glide wheels allowing speedy, stable maneuvering around busy terminals.



SYNERGY

This business backpack integrates the active life with the working day, with an anti-scratch pocket for a tablet or laptop measuring up to 16-in. With a 27-litre volume, the SYNERGY can accommodate business equipment for modern lifestyles, where work, social life and exercise are often intertwined. With its compartments, including easy-access and organizer pockets as well as mesh side pouch for a water bottle or umbrella, this is a business bag. The padded straps and ergonomic padded sections offer the wearer comfort and fit, while a grab-handle trolley strap slides easily over the handle of wheeled luggage for convenient travel.

METRO

For contemporary urban living and a high-energy, mobile lifestyle, this stylish business backpack is an ideal fit. These days, most of us work across multiple screens and the METRO bag caters for this. The sleek slate-gray-and-black flapover bag has a Triple Protect padded laptop compartment and an additional dedicated tablet pocket. Both have an anti-scratch pocket to protect screens, and both compartments are easy for the wearer to access but, importantly, not others. A hidden security pocket for storing passport, money etc is another feature, as well as an essentials-organizer compartment for chargers, cords and other accessories. When you're traveling, Wenger's Pass-Thru trolley sleeve slides over the handle of wheeled luggage to integrate two bags for convenience.

ANA

If smart business women want to make office-to-evening transitions seamless, this stylish black tote will enable it with looks that are smart and businesslike but feminine and stylish. This 14-litre bag has a padded laptop compartment that will accommodate a 16-in laptop, as well as a separate dedicated tablet pocket. The entire bag has an anti-scratch lining to protect electronic equipment and other belongings. The ANA laptop tote is zip-closed, with a hidden security pocket as an extra safeguard. Studs on the base provide protection to the underside of the bag. The tote comes with overarm handles and a removable, adjustable shoulder strap.

For more details and additional pictures please visit

<http://mediacenter.victorinox.com/pindownload/login.do?pin=DDU0GWQNR99D>

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About Wenger

Agile, up-to-date and at home in the world's cities – but always with its traditional Swiss roots in mind. Wenger – founded in 1893 near Delémont in the canton of Jura – is with Victorinox the sole supplier of the world-famous “Swiss Army Knife”. Today the brand, which has been owned by Victorinox since 2005, produces and distributes watches and travel gear. Wenger's products are reliable, functional and well designed, and they capture the spirit of the times. They are designed for people who travel a lot and who therefore want to count on a Swiss brand at a reasonable price.

Wenger Travel Gear

This is the ideal companion for anyone who travels professionally or in their free time, has an active lifestyle and therefore values style and reliability. Whether a business trolley, laptop bag, shoulder or sports bag, suitcase or backpack – every piece of Wenger travel gear is characterised by well-designed functionality, the highest-quality materials as well as refined details such as waterproof floors, security compartments or scratch-proof lining. The robust but light design with perfect upholstery, powerful, multidirectional rollers, safe grips and straps as well as stable telescopic systems ensures the greatest comfort and meets the needs of even the most demanding cosmopolitan travellers.

Product Images



PATRIOT
2-Piece Business Set with Comp-U-Roller and Matching 15.4" / 39 cm Laptop Case



SYNERGY
16" / 41 cm Laptop Backpack with Tablet / eReader Pocket



METRO
16" / 41 cm Flapover Laptop Backpack with Tablet / eReader Pocket



ANA
15.6" / 40 cm Women's Laptop Tote with Tablet / eReader Pocket